

ONLINE BOUTIQUE BOSS

Workbook



Product Collection Plan

Product Overview

1. My Brand Positioning:

2. My Product Niche:

3. My First Focus Categories:

Product Budget Plan

4. My Retail Price Tier:

My Bottomline Pay-Per-Item Price

| First Focus Category | Cost Per Unit Goal |
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Product Collection Plan

Quarter

Month

Season

This Month's Goal Objective

Category

Current In-Stock #

Product # Goal

Product Budget Plan

This Month's Net Profit Goal

Profit Margin % Goal

Category

Profit Margin % Goal

Product Budget Plan

Product Supplies Costs

Total Cost

Costs Per Item

Total Costs Added to COGS

♥ Notes: