ONLINE BOUTIQUE BOSS Workbook



Product Collection Plan

Product Overview

l. My Brand Positioning:	
2. My Product Niche:	
3. My First Focus Categories:	

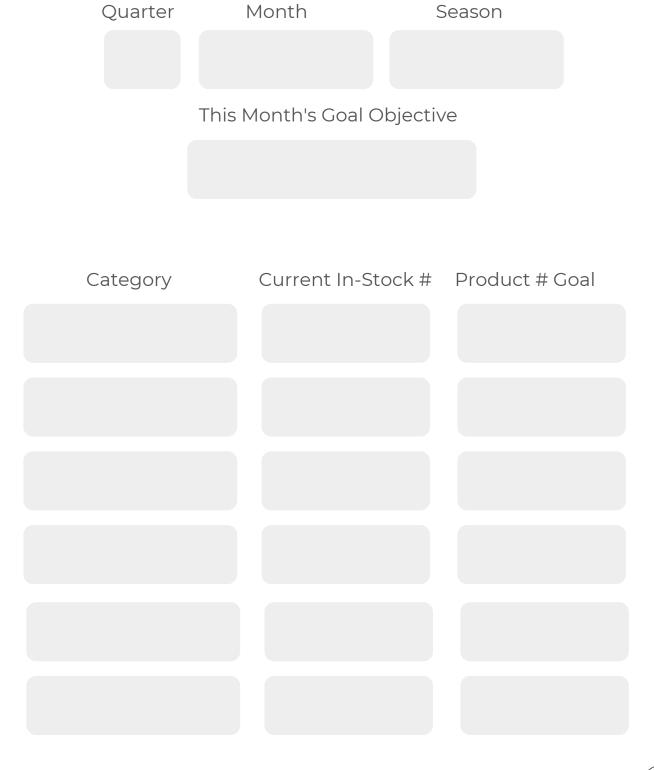
Product Budget Plan

4. My Retail Price Tier:			
My Bottomline Pay-	-Per-Item Price		
First Focus Category	Cost Per Unit Goa		

Product Collection Plan

Season

Month



Product Budget Plan

This Month's Net Profit Goal				
	Profit Margin % Goal			
	Category	Profit Margin % Goal		

Product Budget Plan

Product Supplies Costs	Total Cost	Costs Per Item

Total Costs Added to COGS

Pg.5

